



ST[•] SmartTARGA

Install, Connect, Relax!

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CEO & Founder

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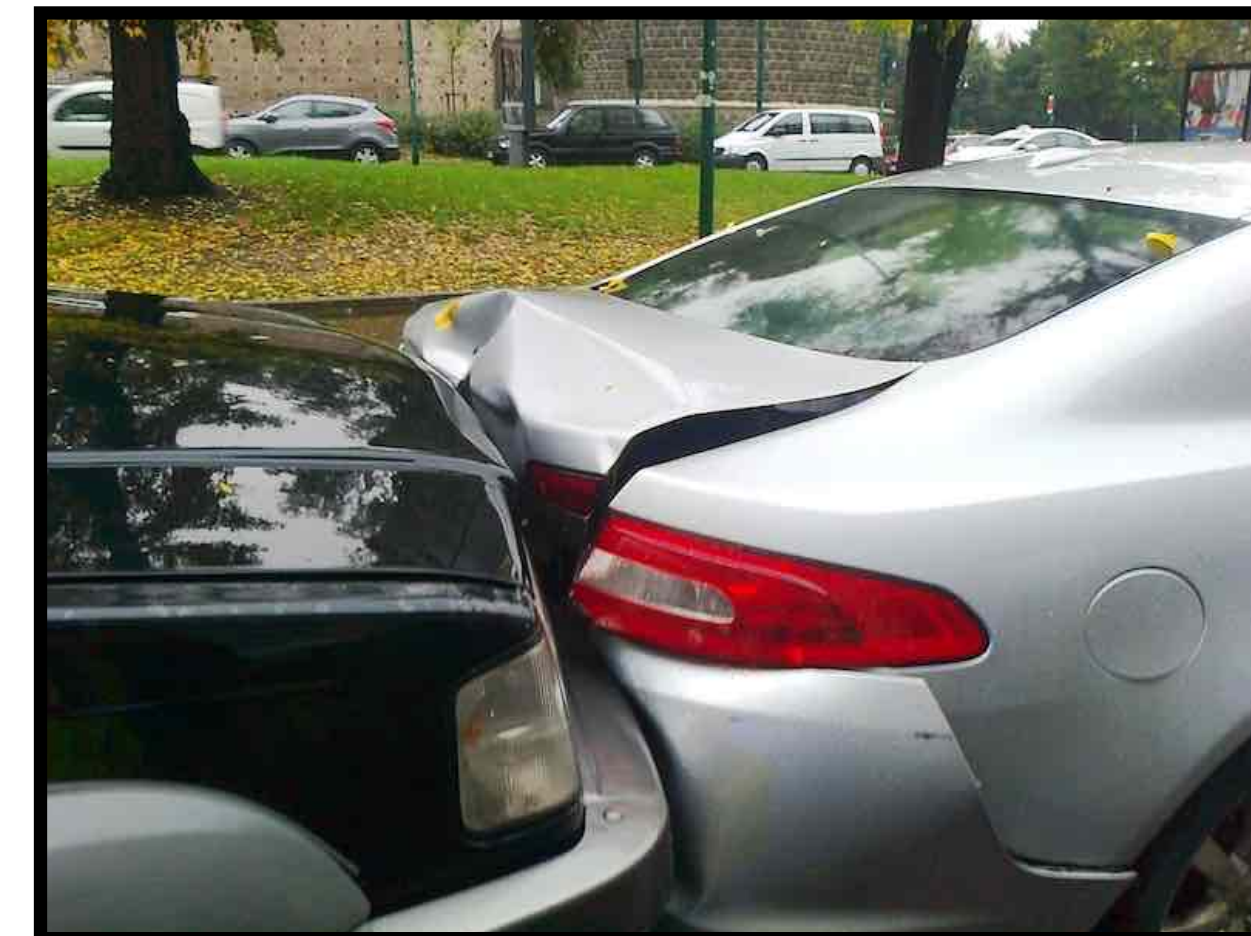
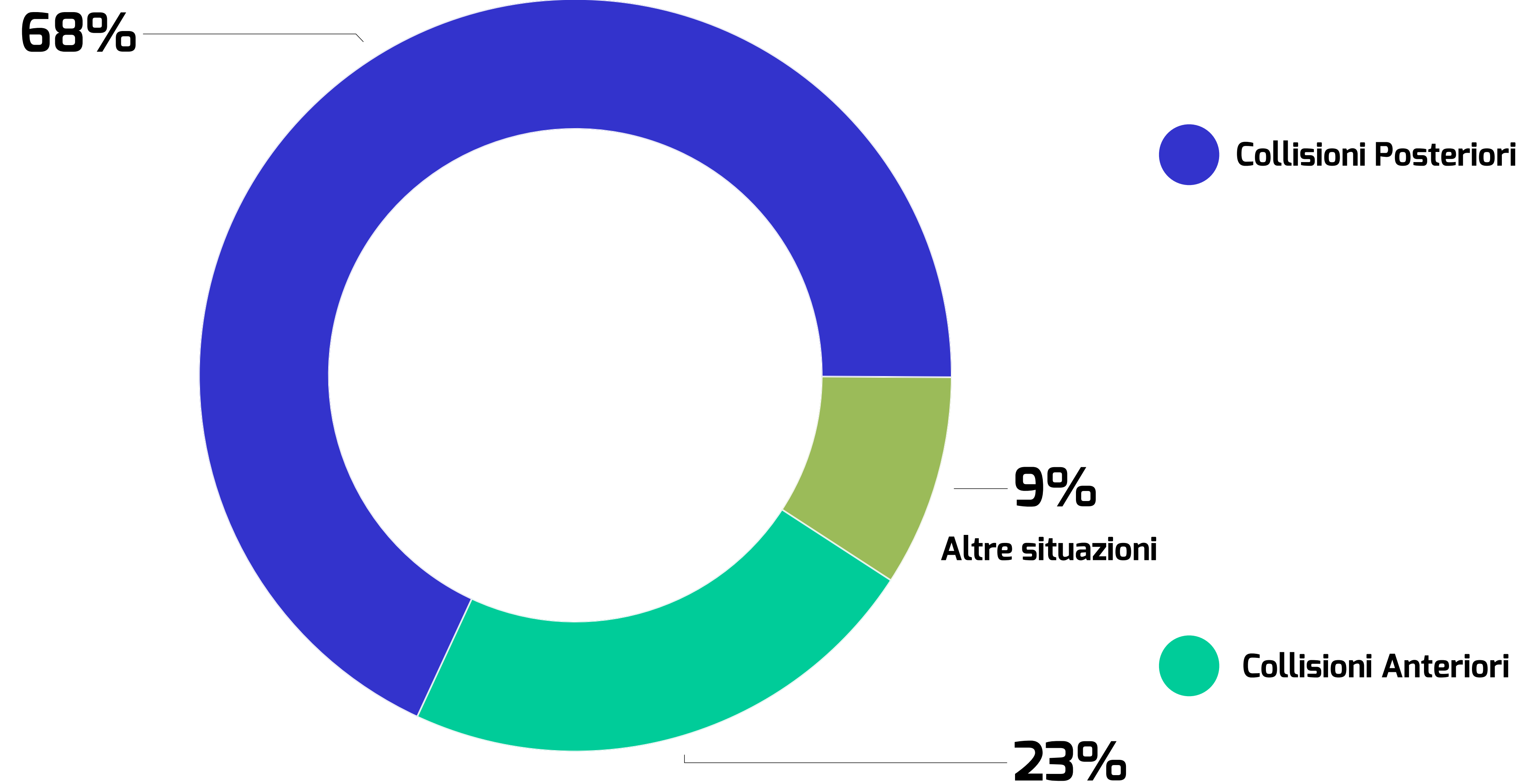
PROBLEMA

“Il 40% circa degli incidenti automobilistici con danni materiali è da ricondurre a manovre in fase di parcheggio.”

Allianz Group

<https://www.allianz.ch/it/news/2015/danni-da-parcheggio/>

Fonte: AA Insurance



SENSO CIVICO



(86% assente)

Fonte: AA Insurance

<https://www.aainsurance.co.nz/newsroom/press-releases/drivers-not-leaving-details.html>

DASHCAMS



**CATTURA
CONTINUA**

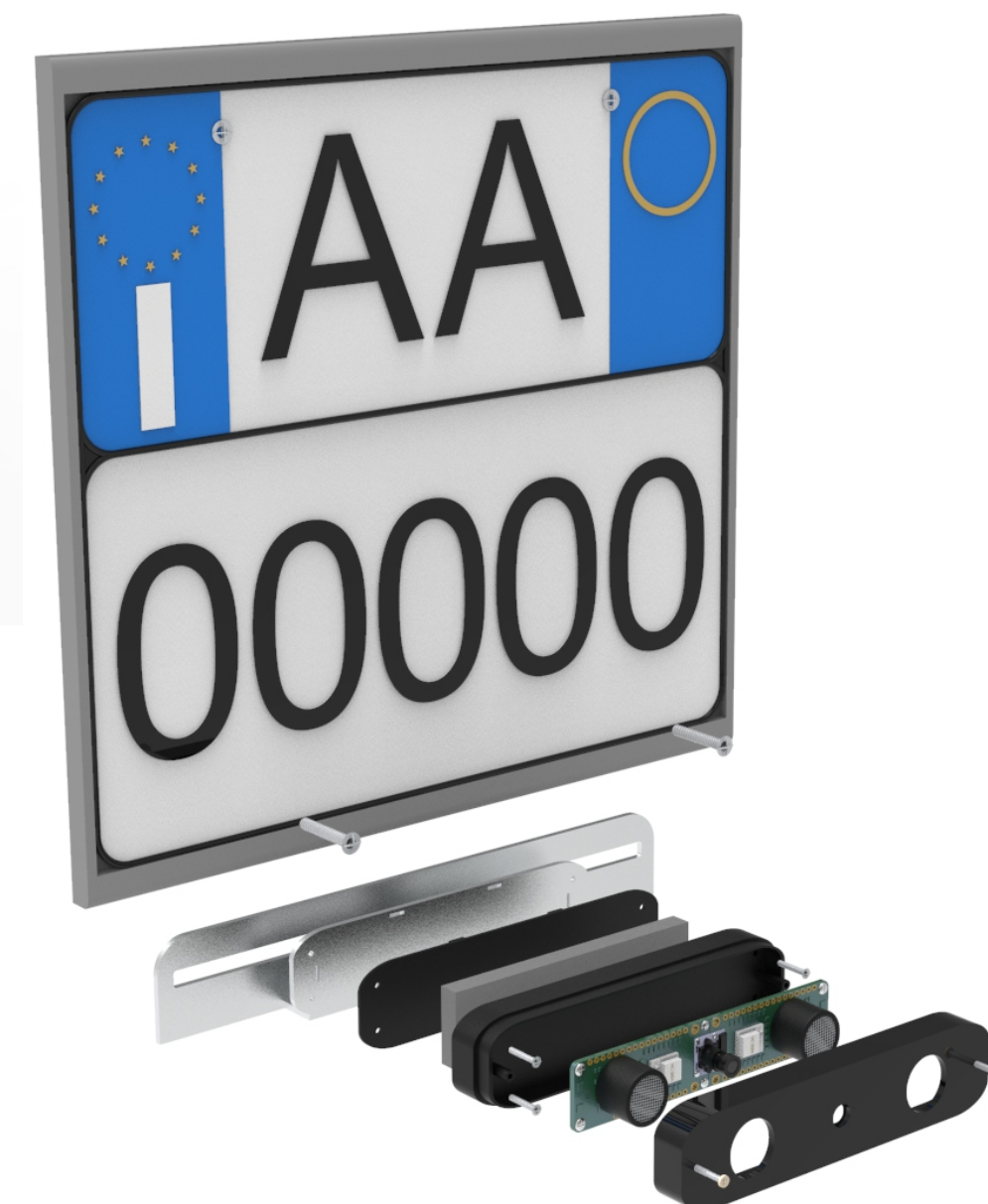
**POCO
DIFFUSE**

PRIVACY

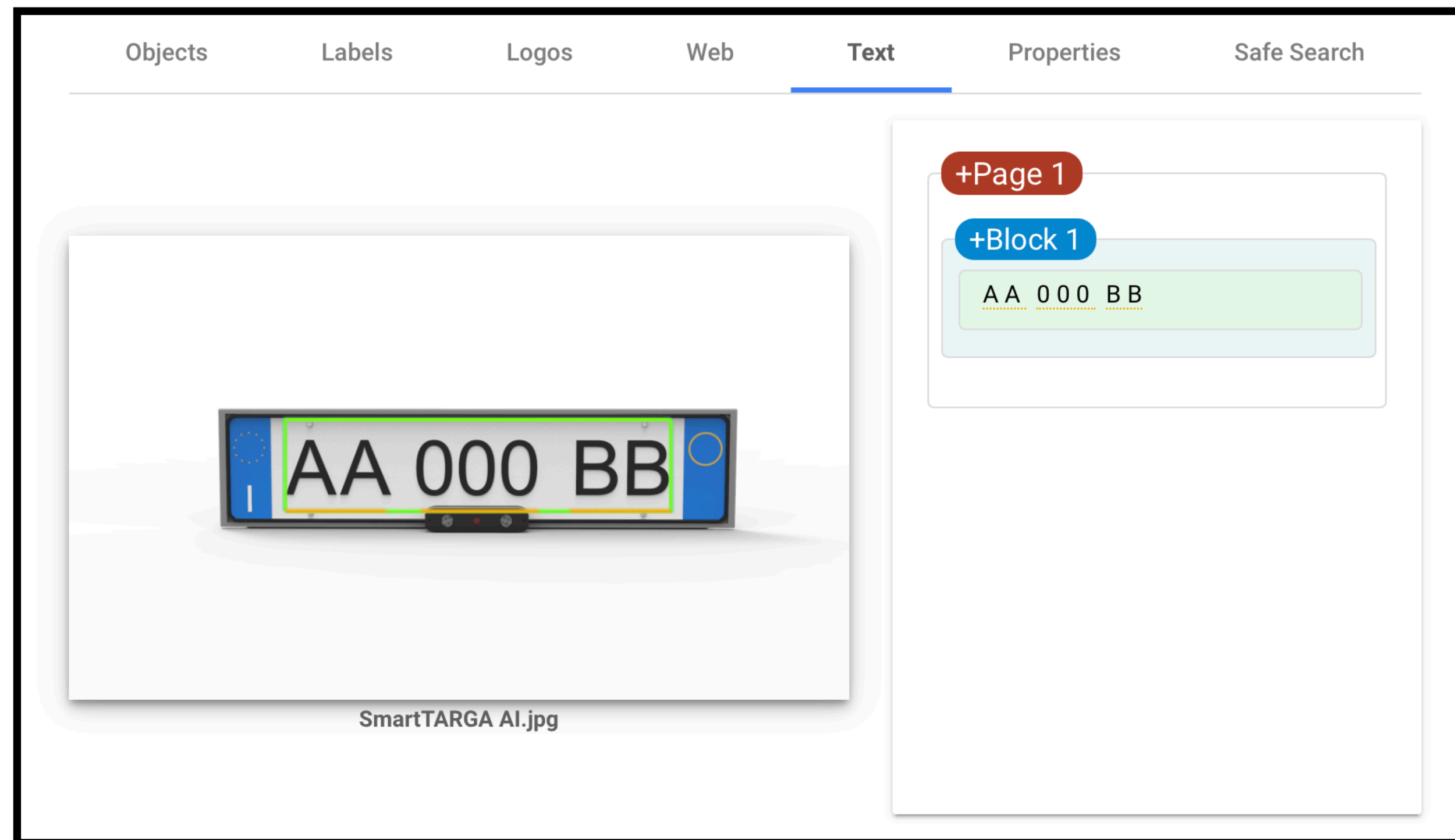
**NESSUN
VALORE
PROBATORIO**

**NON
PROTEGGONO
IN SOSTA**

SOLUZIONE



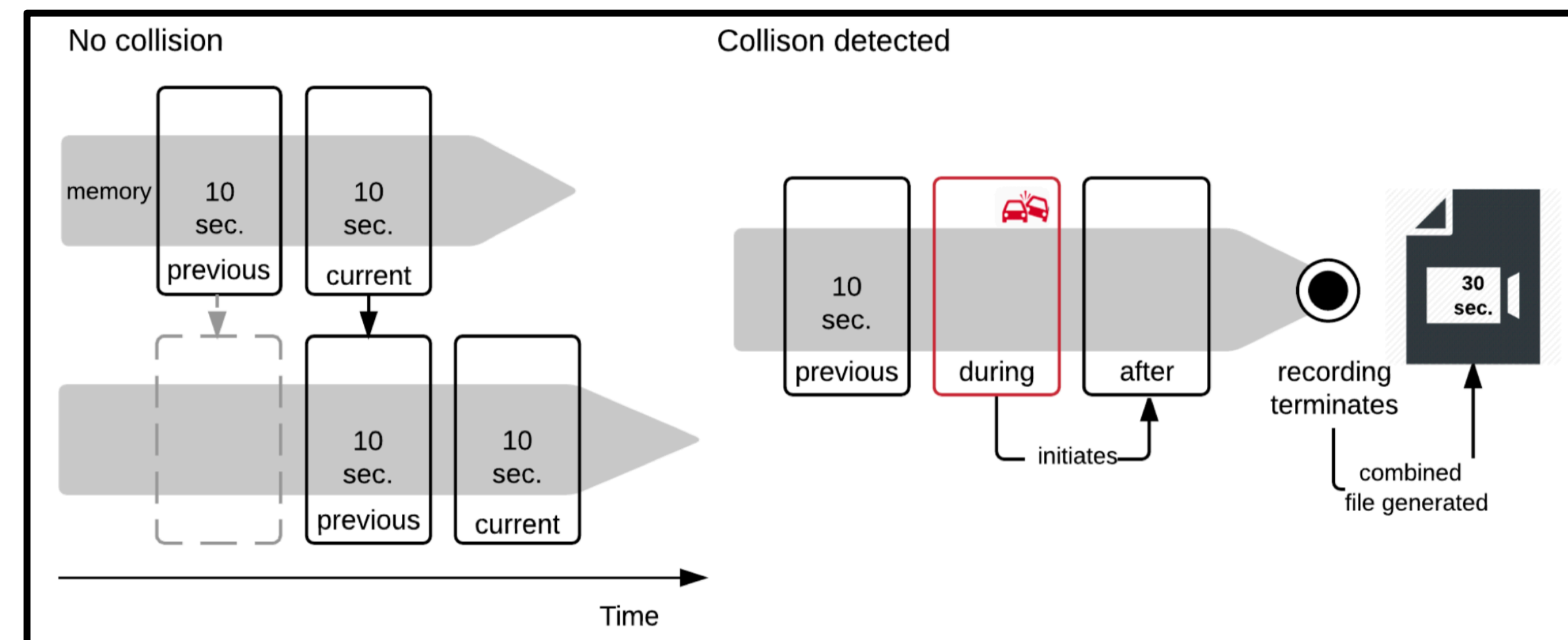
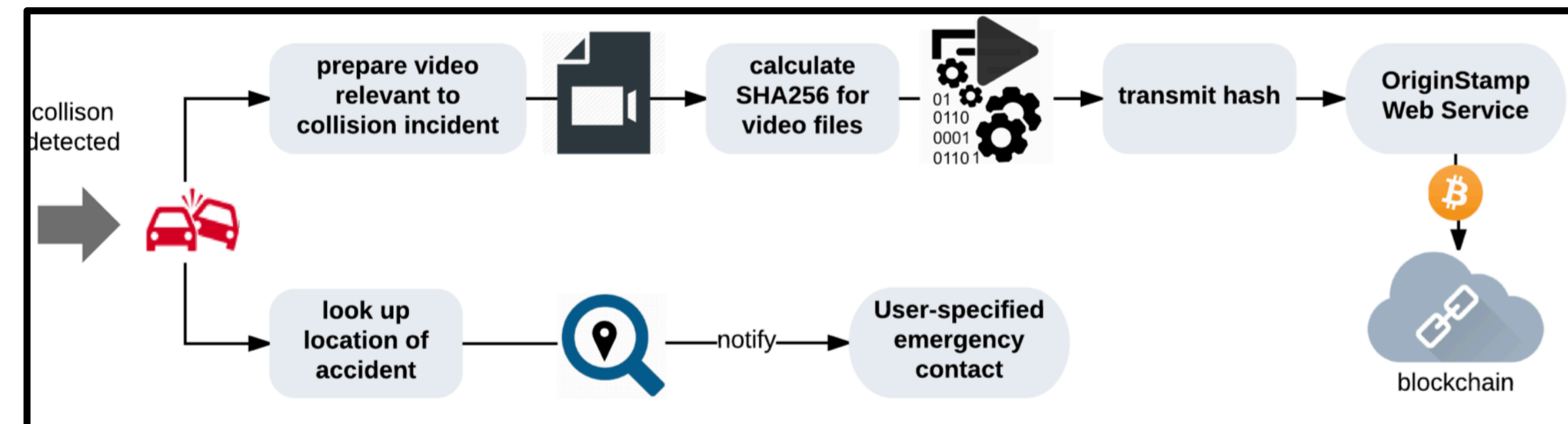
PRIVACY



Algoritmo di Vision Computing (AI) per solo riconoscimento TARGHE

Estrazione della stringa alfanumerica ed oscuramento del restante scenario

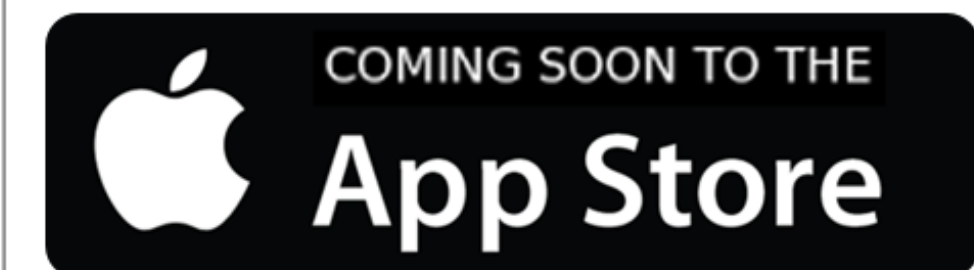
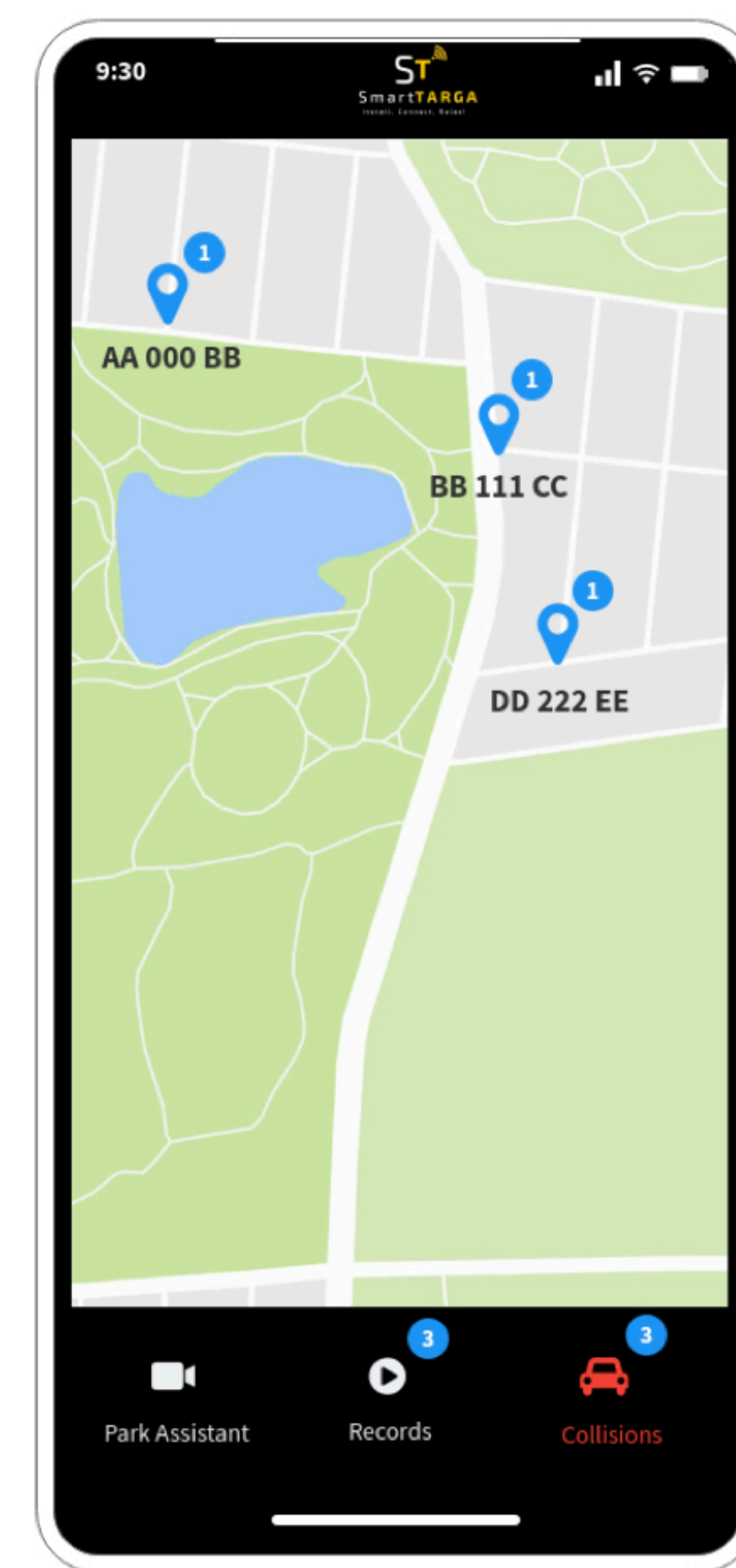
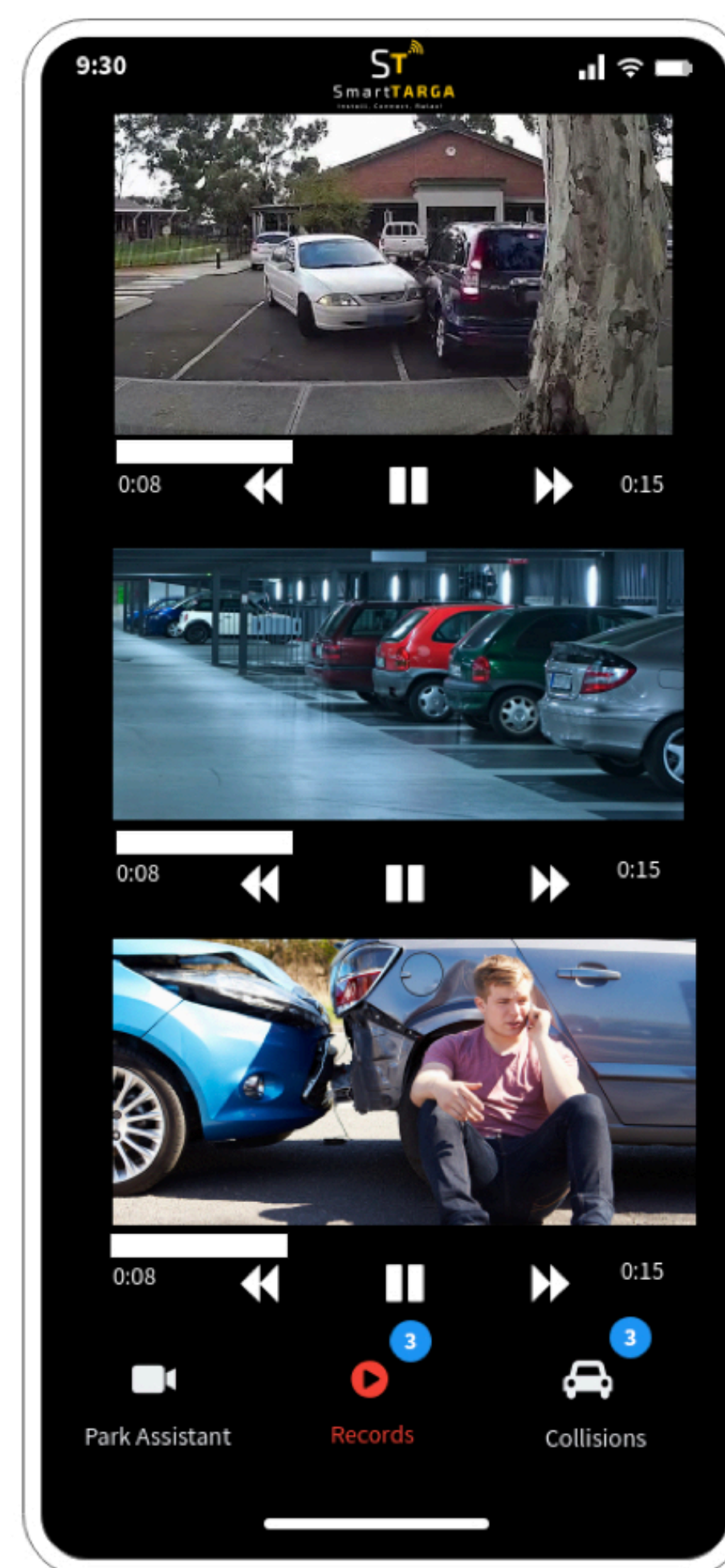
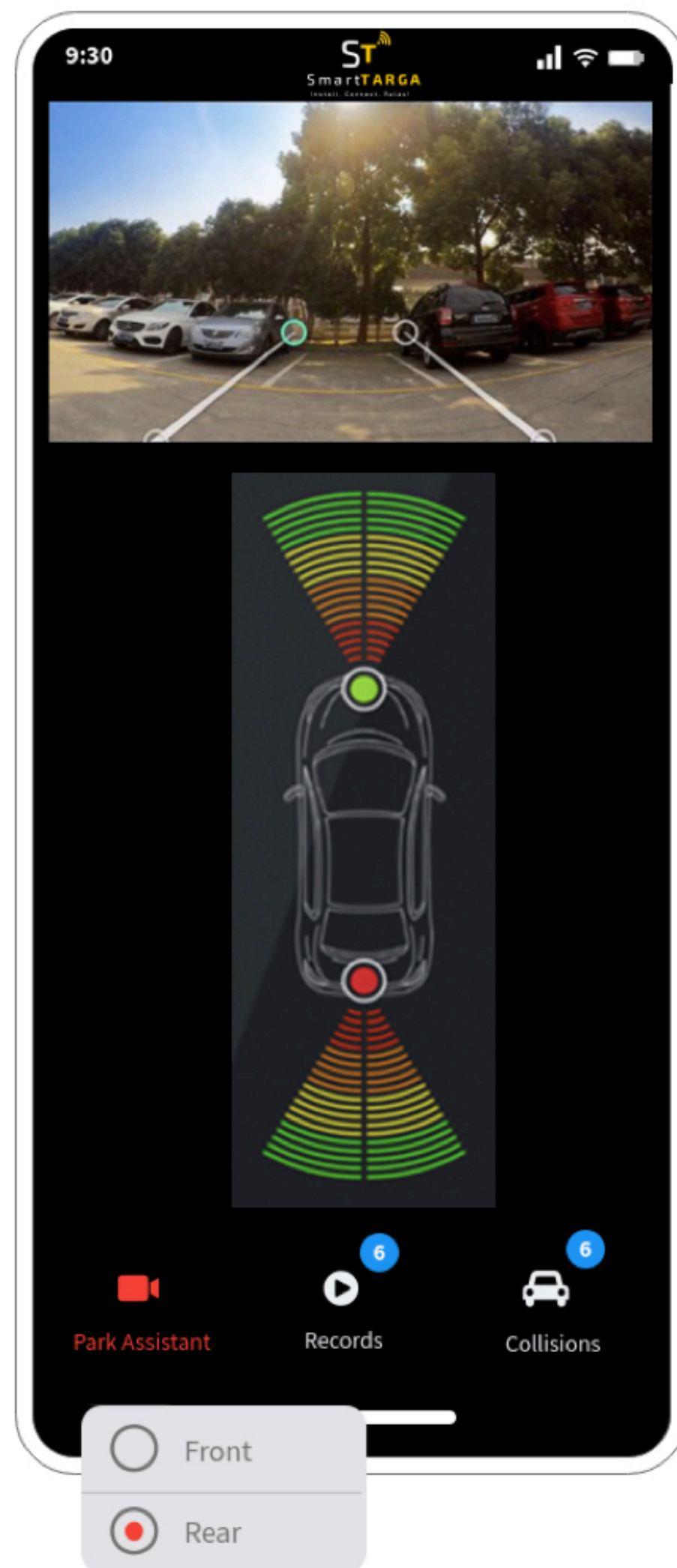
TIMESTAMPING



Algoritmo di Blockchain Timestamping (DTT)

*Per certificare temporalmente le singole collisioni
e rendere inconfutabile quanto rilevato
da sensori/videocamera*

MOBILE APP



ST[®] BENEFITS



MARKET & TRENDS



€ 196B

Mercato Mondiale Sinistri



€ 79B

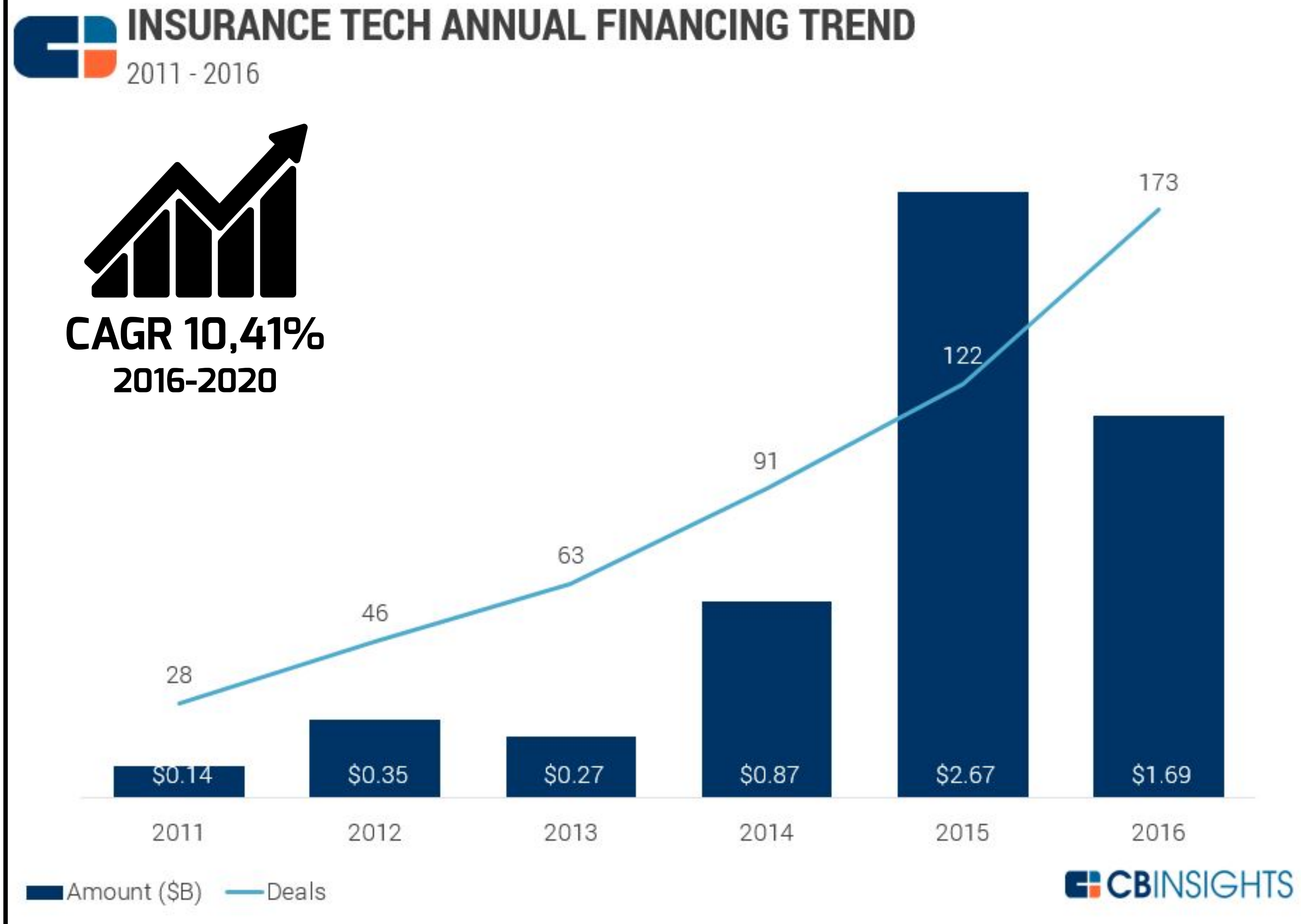
Mercato Mondiale Sinistri
(parcheggio)



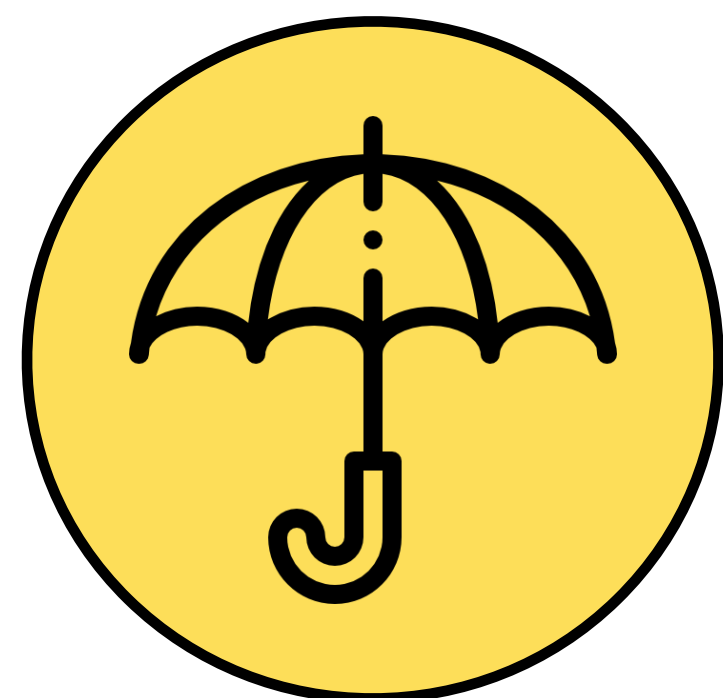
€ 720Mln

Mercato Italiano
Sinistri
(parcheggio)

Fonte: PwC



TARGET COMPANIES



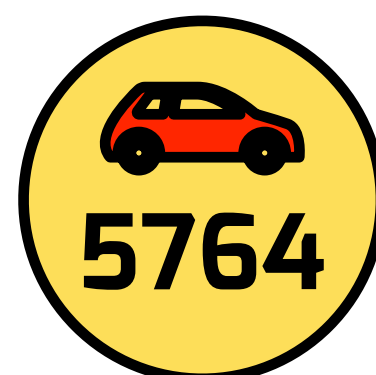
**Insurance
Companies**



**Car Sharing
Companies**



**Short/Long Term
Car Rental
Companies**



*Numero di veicoli
censiti da OSM*

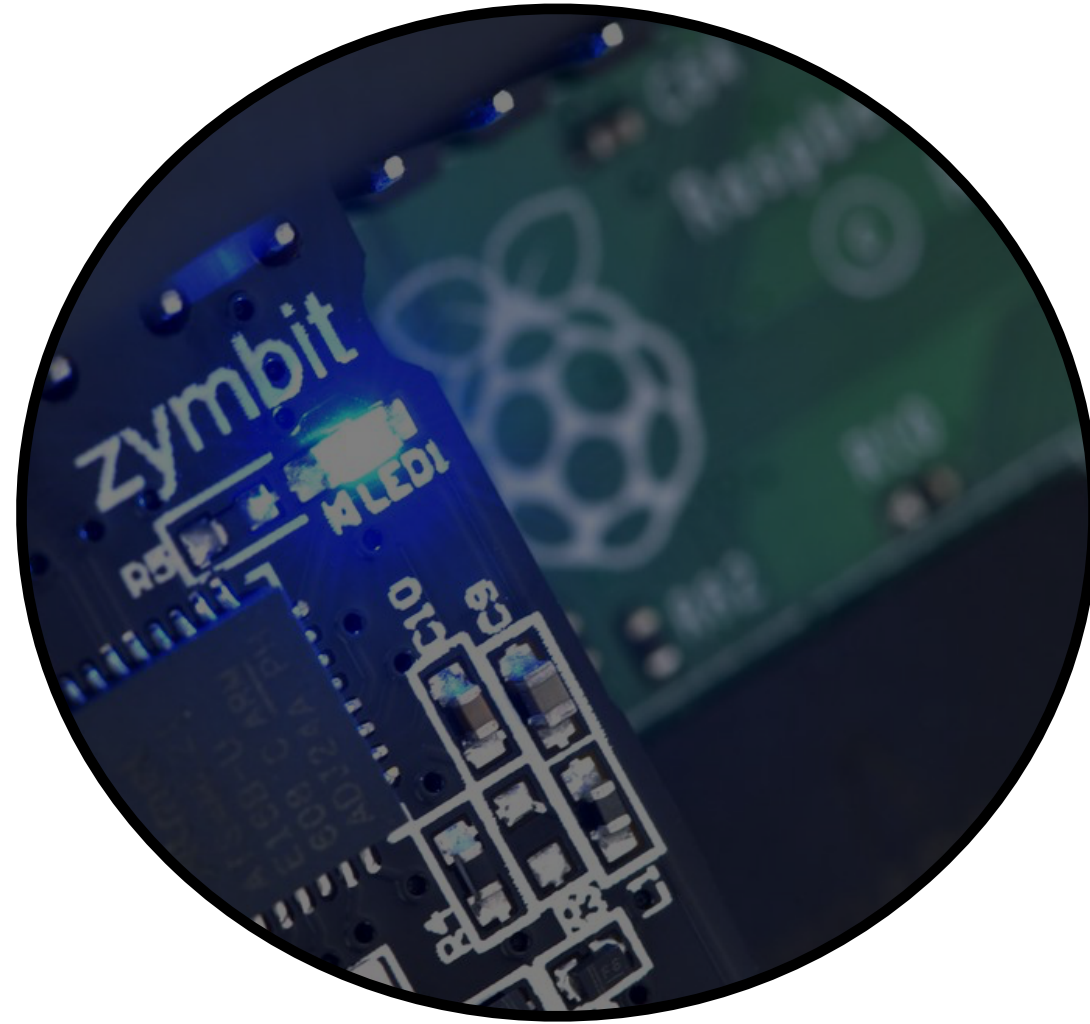
Fonte: **Osservatorio Sharing Mobility**



*Numero in media
di veicoli per singola
compagnia*

Fonte: **Il Sole24**

BUSINESS MODEL



Device Production & Sale

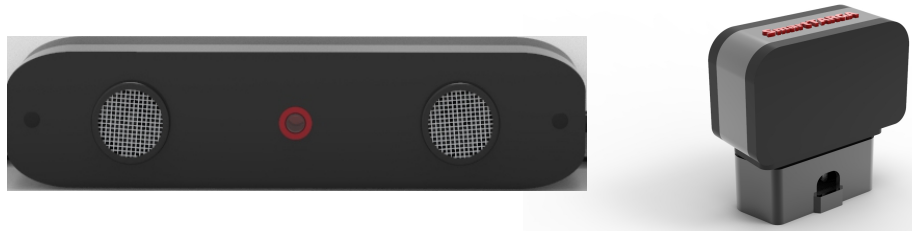


Cloud Fee

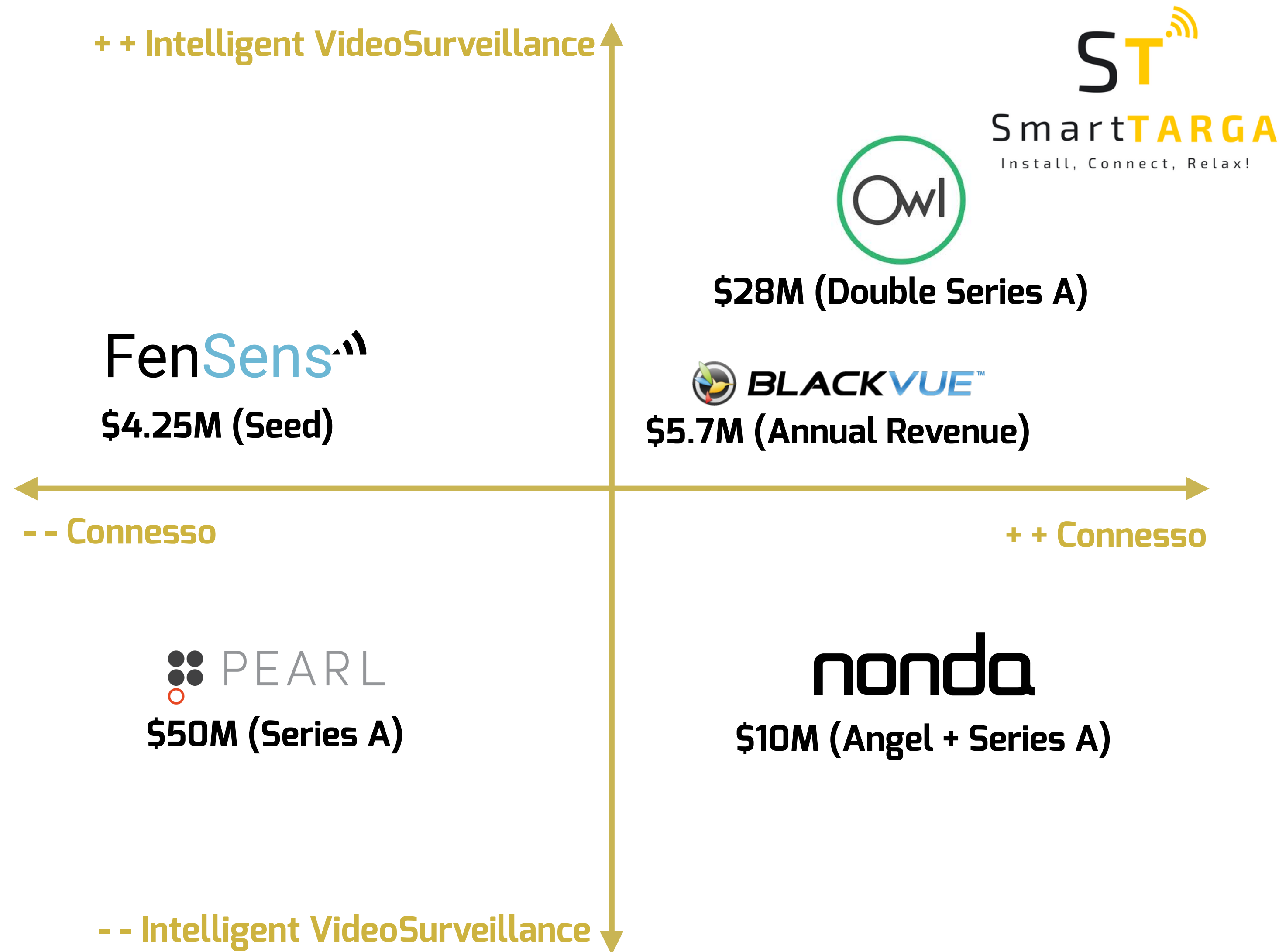


REVENUE MODEL

B2B

	Vendita	Noleggio
	249 €	24 Mesi - 10€/Mese
	Gratis 1 anno 9,99€/mese	9,99€/mese

COMPETITORS





UVP

ST[📶]
SmartTARGA
Install, Connect, Relax!

Protegge in ogni momento i tuoi veicoli o la tua flotta di veicoli, facendoti risparmiare tempo e denaro rendendo ogni controversia assicurativa SMART!

**SISTEMA
REAL-TIME**

**RISPETTANDO
PRIVACY**

**CERTIFICANDO
COLLISIONI**



TEAM



Dario Pianese
CFO

Economics Degree
Ex WiseEnergy
Ex Sisal S.p.A



Alessandro Carucci
CEO & Founder

Electronic Engineer
+5 Years IoT & Cloud Development



Davide Schiavetti Vacca
Insurance Specialist

+15 Years Insurance Broker



Marco Carnevali
Web & Mobile Dev

Engineering Student



Giuseppe Digilio
Head of
Hardware Development

Hardware Engineer
+7 Years Industrial
Hardware Development

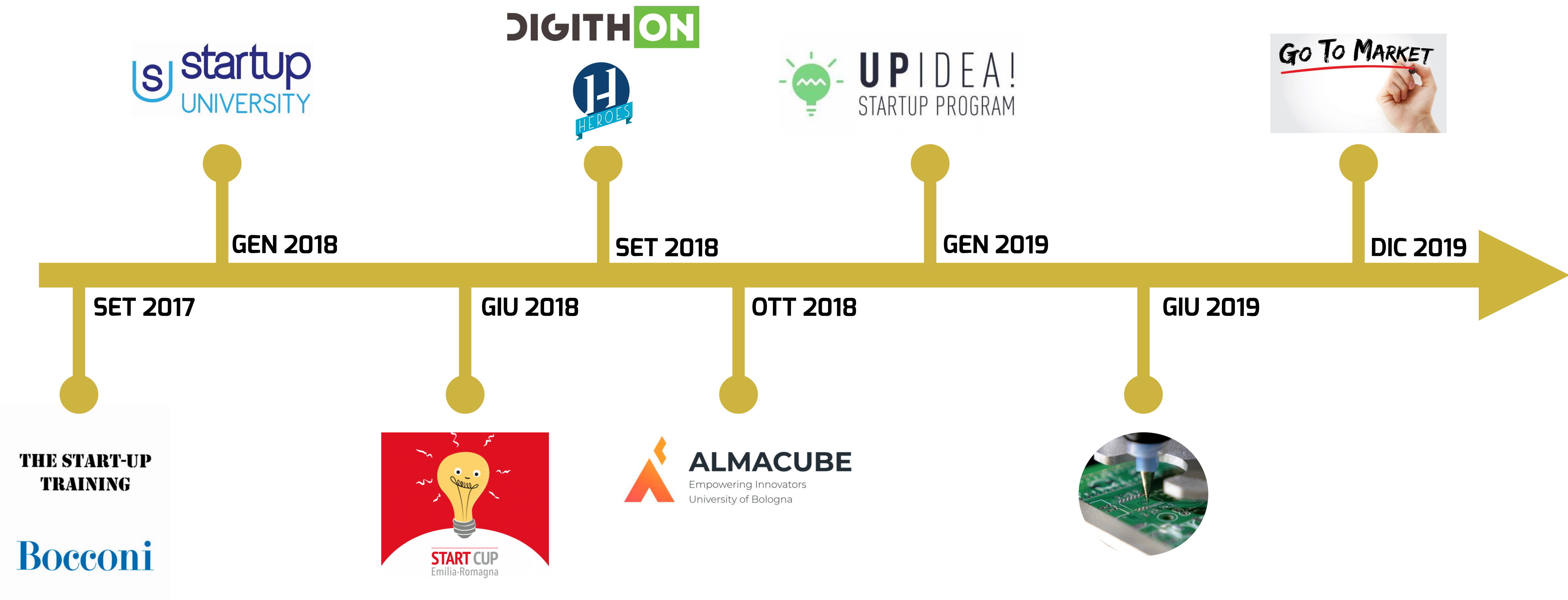
ADVISORS



Francesco Scotton

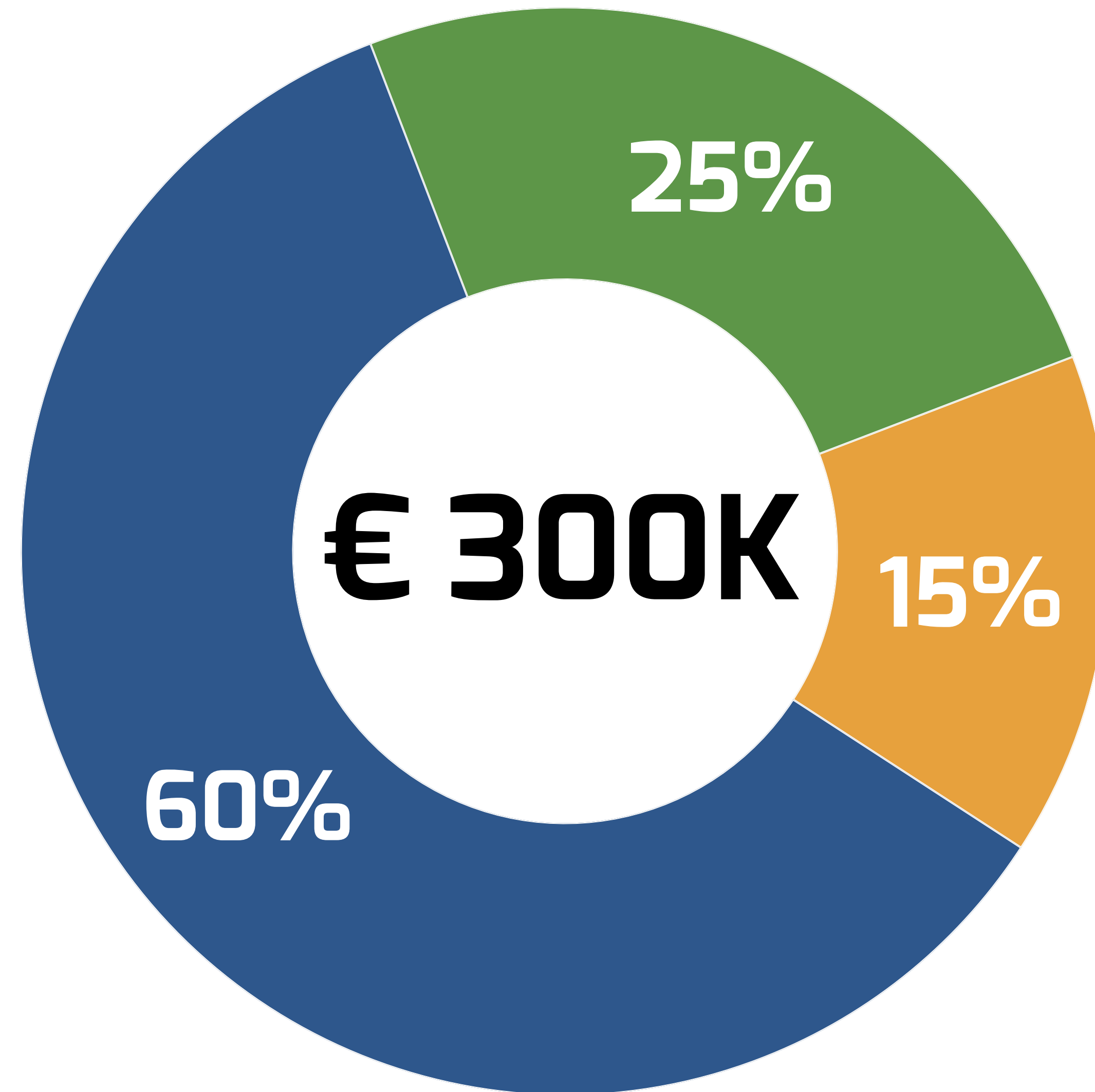
*Project Manager
at Lamborghini*

ROADMAP



FINANCIAL NEEDS

12 Mesi
Equity 20%



-  R&D HW/SW
-  MARKETING
-  COSTI AMM. STARTUP

TRIAL PHASE



FUTURE OR PRESENT?!



250K

*Sinistri irrisolti
per mancanza di prove sufficienti*



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